

Olympic Fact Sheet

London 2012 Olympic 27 July -12 August 2012.

Paralympic Games 29th August — 9th September 2012.

Two Mascots. Wenlock & Mandeville.

First city to host official summer games 3 times.

Cotswold Olimpicks Started 1623 in Chipping Campden, Gloucestershire

Much Wenlock Olympian Class started 1850.

Creator of Modern Olympics Pierre de Freddi Baron de Coubertin of France

First Modern Olympics held Athens 1896

First London Olympics held 1908 at White City.

White City Stadium Construction Costs £44,00 (£3.2m Today)

White City Stadium completed in 18months and used for 68 years.

Second London Olympics held 1948 at Wembley Stadium. The Austerity Games.

First Outside Television Broadcast.

First Stoke Mandeville Games forerunner of Paralympic Games.

Third London Olympic Games to be held 2012 main Stratford, East London.

Main stadium 80,000 seats,

Aquatic Centre 17,500 seats,

Velodrome 6000 seats.

Basketball Arena 6000 seats.

Other venues on Olympic site; Hockey Stadium, Handball Arena, BMX Track.

Stratford is an International Transport Hub with Olympic Delivery Authority investing over £125m.

Stratford Shopping City biggest in Europe. 300 stores plus hotels and Cinemas. Due to open 13th September 2011

Olympic Park.

Officially named The Queen Elizabeth Park.

540 acres of industrial land regenerated

31 Bridges built over 5 rivers. 51 Electric Pylons removed

The Orbit Observation tower and Viewing Gallery will be 114 metres high.(Twice the height of Nelsons Column)

The One Stop Shop for London Knowledge.



Ian Kirby. Director of Talk-Tourism.

Since becoming a City of Guide in 2003 I realised the tourism industry was very fragmented so I set about creating Talk-Tourism Ltd which I believe is a unique agency that brings together the expertise of the many businesses that work in the tourism and hospitality sector.

Talk-Tourism provides a tourism agency service for London. We are passionate about providing a value for money experience for visitors to the Capital. We operate from the heart of East London providing the great East London experience which could include our "Stratford Experience" guided tours around the perimeter of the London 2012 Olympic and Paralympics games site.

Talk-Tourism works with national and international coach operators and Group Travel Organisers (GTO's) to create the personalised London experience using the best accredited guides. Wherever you are travelling from we will work with our partners to provide you with the best London visitor package providing a guaranteed price per person cost which allows our clients to plan with confidence, this could include transport, lunch and tour guides plus pre-booked entrance to attractions. We work with you as a partner to create your great day out or short breaks. Tell us where you would like to visit and we will do the rest. Explore with our experienced guides familiar and unusual places throughout London and the Home Counties. Palaces, Gardens, Markets, Pubs, Museums and Restaurants. We can arrange cruises on the River Thames plus visits to theatres and many other major attractions.

Extra help for Travel and Group Organisers.

We work with you to create your own personalised advertising literature for events plus we can promote the event to similar organisations if the group does not have enough members to hire a coach.

Working with Coach Operators..

We have the answers to London parking, Emission controls etc because we work in London every day. Just promote one of our events under your own brand and will make sure you benefit from your customers visiting the capital. Working in partnership we can provide a value for money experience. Mix and Match the West End and East End. Visit Greenwich and Hampton Court, Westminster St Paul's. Take a river trip. We even provide a personalised booking service taking care of all administration.

Walks.

London has so much to see especially on foot. We promote historic walks, visits to gardens and markets. Take a walk with us in Greenwich, City of London, The East End and Riverside walks. All walks are led by experienced guides.